

elearnmarkets

Become a **Better** Investor & Trader

STOCK  
EDGE



**3 Million+**  
Verified Registered Users



**ARR**  
**USD 3 Mn**



**200+**  
Full Time Employees



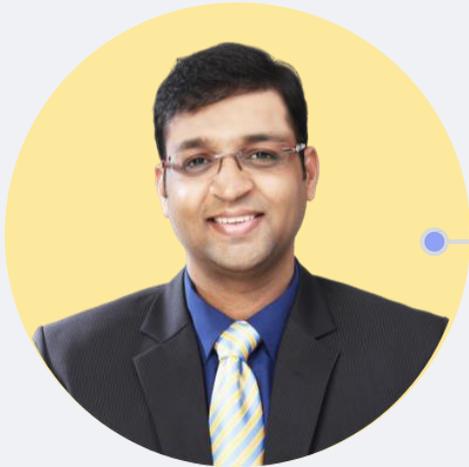
**800K**  
Weekly Active  
Cumulative Users



**2M+**  
Unique Monthly  
Visitors



# Co-Founders



**Vivek Bajaj, MD**  
CA, CS, PGDM (IIM Indore)

15 years into Financial Markets.  
Deeply passionate for trading,  
investing & training.

He is the market guru!



**Vineet Patawari, CEO**  
CA, PGDM (IIM Indore)

10 Years into digital business.  
Customer obsession & scaling up  
are his mantras to live by.

He is the business guy!



**Vinay Pagaria, CTO**  
CA, CS, DISA(ICAI)

15 years in software development.  
Strong understanding of financial  
data & consumer psyche.

He is the techie!

## ● Active Investors & Advisors



**Shri Ramesh Damani**

A renowned Stock Market  
Investor and thought leader in  
India.



**Shri Dinesh Agarwal**

Co-founder of IndiaMart, India's  
most recent successful listed  
online venture.



**Shri Ajay Sharma**

Ex CLSA Star Analyst & now one  
of the most successful Fund  
Managers based out of  
Singapore.



# One of the Top digital Engagement Platforms in India for Financial Markets

Our social reach



700K subscribers

70K followers

70K followers



100K subscribers

70K followers

105K followers



Vivek Bajaj



500K subscribers

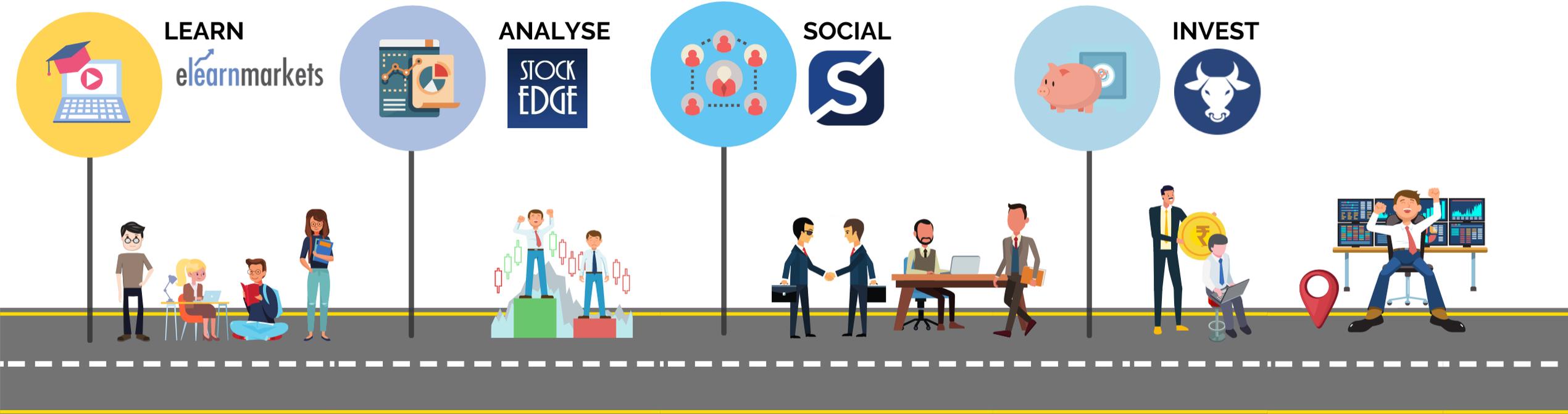


250K followers



# Products

Mapping Investor's Journey through Integrated Offerings





India's Largest Platform for Practical Oriented Finance Education

1.5M+ Learners | 200+ Experts | 7 Vernacular Languages

### Language

Courses in 7+ vernacular languages to make learning accessible to all



### Free Learning

30+ free courses, webinars, e-books, blogs & videos to get a user's learning started



### Webinars

150+ webinars on various financial topics by market stalwarts



### Certification

Certification by NSE Academy, MCX & NCDEX is awarded on completion of courses



### Courses

125+ Recorded & Live courses on all categories of financial markets



### Workshops

City-based workshops & seminars are conducted to connect with more users



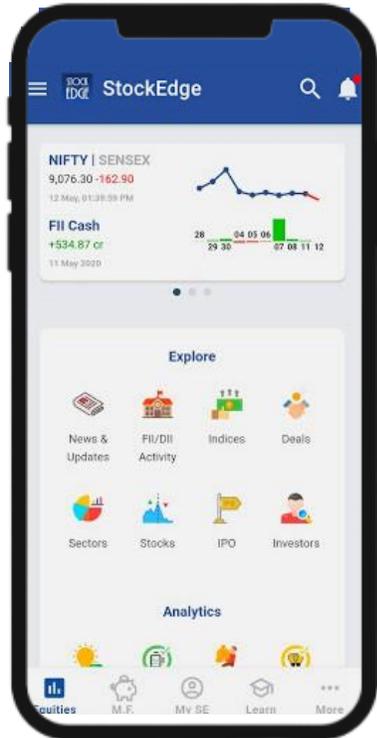
# StockEdge Karo, Smart Investor Bano!

2.5M+ Million Downloads | 4.4 Rating | 2M+ Registered Users

**Equity**  
360° Analysis of 5000+ stocks in a single click

**Scans**  
Generate fresh trading ideas daily using 200+ Scans

**Learn**  
Learning integrated at each step



**Mutual Funds**  
Complete Mutual Fund data at your fingertips

**Languages**  
Available in English, Hindi & Bengali

**My StockEdge**  
Customize StockEdge as per your needs

Fundamental Analysis

Technical Analysis

Investor's Portfolio

Investment Ideas

Trading Ideas





# StockEdge Social

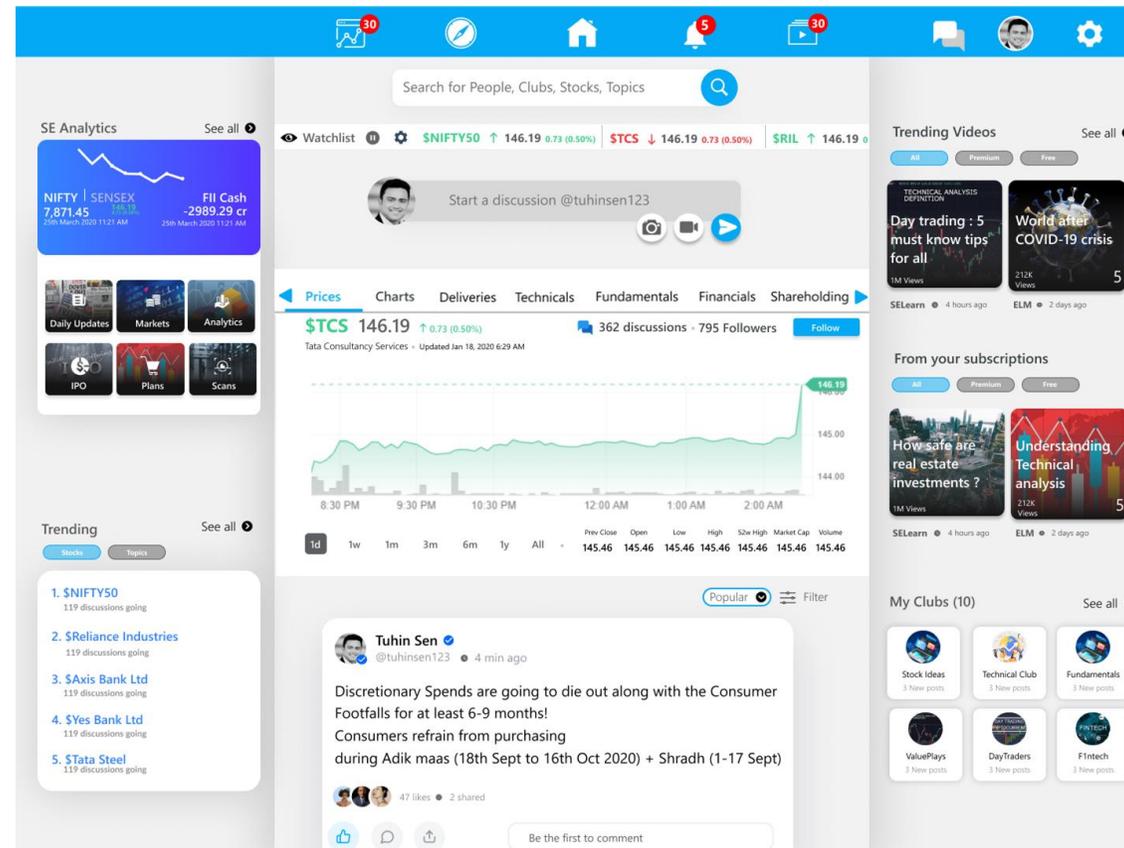
Connect | Discuss | Grow



Integration with  
StockEdge Analytics



Trending Stocks and  
Topics



Learning Content and  
Integration with ELM



Premium and Free Clubs  
based on Interests

# Comparable Positioning

## Zerodha Universe

Discount Broker



## StockEdge Universe

A Non-Broker Ecosystem



*Connected with Multiple Brokers*



# Regulations



**KREDENT**  
**INFOEDGE**

Parent Entity

प्रारूप ब  
FORM-B

भारतीय प्रतिभूति और विनियम बोर्ड  
{अनुसंधान विश्लेषक विनियम, 2014}  
**SECURITIES AND EXCHANGE BOARD OF INDIA**  
(RESEARCH ANALYSTS REGULATIONS, 2014)  
(विनियम 9 रले)  
(See Regulation 9)

0000883

अनुसंधान विश्लेषक के रूप में रजिस्ट्रीकरण का प्रमाणपत्र  
**CERTIFICATE OF REGISTRATION AS RESEARCH ANALYST**

I) बोर्ड, भारतीय प्रतिभूति और विनियम बोर्ड अधिनियम, 1992 (1992 का 15) के अधीन बनाये गये विनियमों के साथ पठित उन अधिनियम की धारा 12 की उप-धारा (1) द्वारा का प्रदत्त शक्तियों का प्रयोग करते हुए,  
I) In exercise of the powers conferred by sub section (1) of Section 12 of the Securities and Exchange Board of India Act, 1992 (15 of 1992) read with the regulations made thereunder, the Board hereby grants a certificate of registration to  
**KREDENT INFOEDGE PRIVATE LIMITED**  
**4 BRABOURNE ROAD, 4<sup>th</sup> FLOOR**  
**KOLKATA - 700001**  
**WEST BENGAL, INDIA**

को अधिनियम में और उसके अधीन बनाये गये विनियमों में विनिर्दिष्ट शर्तों के अधीन, अनुसंधान विश्लेषक के रूप में रजिस्ट्रीकरण प्रमाणपत्र एनद्वारा प्रदान करता है।  
as Research Analyst, subject to the conditions specified in the Act and in the regulations made thereunder.

II) रजिस्ट्रीकरण संख्या  
II) The Registration Number is **INH30007493**

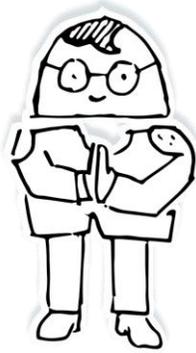
III) जब तक नवीकृत न किया जाए, रजिस्ट्रीकरण प्रमाणपत्र से सक्त विधिमान्य है।  
III) Unless renewed, the certificate of registration shall be valid till it is suspended or cancelled by the Board.

आदेश द्वारा  
भारतीय प्रतिभूति और विनियम बोर्ड  
के लिए और उसके ओर से  
By order  
For and on behalf of  
**Securities and Exchange Board of India**  
*Sukanya Banerjee*  
**SUKANYA BANERJEE**  
प्रधिकृत हस्ताक्षरकर्ता Authorised Signatory

Kolkata  
स्थान Place: **January 3, 2020**

तारीख Date :





**Thank you**



**Vivek Bajaj**

[vivek@stockedge.com](mailto:vivek@stockedge.com)

